Isabel Abonitalla

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Professional Experience

Roblox, Product Manager Intern 🛮

Jun 2021 – Sep 2021 | Remote, NV

- Spearheaded ideation and specification documents for new features in Roblox Studio's inventory system, aligning design and engineering teams.
- Created low-fidelity mockups and product requirements, improving user workflow and reducing friction for 2.5M+ developers.
- Conducted competitive analysis of gaming engine UIs (Unity, Unreal) to identify opportunities for improving developer productivity.

Self-employed, Freelancer

Jan 2024 - present | Remote, NY

- Designed 4+ websites in Figma and developed them using CSHTML (ASP.NET).
- Managed content for Squarespace/Wix sites, YouTube, and Instagram using Canva, CapCut, and AI tools.

Major League Hacking, Event Organizer

Feb 2022 – Jan 2024 | New York, NY

- Organized **20+ hackathons** (300+ attendees each), managing budgets, swag, and vendor logistics.
- Led **18+ international workshops** on technical and entrepreneurial topics, fostering community growth.

Microsoft, Software Engineer Intern

May 2022 - Aug 2022 | Remote, NY

- Developed a rollback feature for the Impactful Orchestrator (Azure Planned Maintenance) in **C#**, enhancing system reliability for enterprise clients.
- Partnered with PMs to refine user stories and prioritize backlog items based on customer pain points from Azure enterprise feedback.

Projects

meds.fyi, Creatica 2022 🛮

• Awarded "Best Use of Google Cloud" for a crowdsourced medical price transparency platform in 48 hours using React.js, Leaflet.js (maps), Firebase Auth, and Cloud SQL

WEmotion, Mental Health Hacks 2021

- Won "Best Informative Hack" for a web app helping users with alexithymia track emotions.
- Developed frontend in React.js, backend in Firestore, and deployed via Firebase.

☆ Honors

- Featured in the inaugural class of **Major League Hacking Top 50** as one of the global hackathon community's fifty most influential members out of 135,000+ people
- 16x Hackathon Award Winner including First Place at the Maternal Mortality & Morbidity Code-a-thon, Best Startup Idea at SacHacks, and Most Popular Submission at HawkHacks

Activities

Founder & President: Google Developer Student Club • Vice President: Open Source Club •

Mentor: Hunter College CS Club, NOVA Fire, Command Connect, BEAM, HackGuild, CUNY Startups •

2019 & 2020 Scholar: Grace Hopper Celebration • Fellow & Champion: Rewriting the Code •

Ambassador: #BUILTBYGIRLS • Lead Developer & Board Member: The Purple Hydrangea Project •

Co-founder & Executive Director: HackGuild • Junior Senator: Undergraduate Student Government •

City Leader: AnitaB.org • Lead: Codecademy Chapter • Treasurer: Crochet & Knitting Club

⋒ Education

Bachelor's in Computer Science, Hunter College, CUNY

Jun 2026

Awards: Dean's List

Coursework: Practical Web Development in **Javascript**, Data Mining in **Python**, Digital Product Development, Data Structures and Algorithms in **C++**, Relational Databases and **SQL**, Practical **Unix** and **Perl**, Discrete Math, Computer Theory; Operating Systems, Computer Architecture